



Bagas Sunandar

Bachelor of Science Communication with a focus on Public Relations, interested in Marketing Strategy. Experienced in Market Analysis, Marketing Strategy, Promotion Strategy, Leadership, Effective Communication, Teamwork, and Problem-Solving. Advanced in English, both written and spoken.

 08567354489  Bagas Sunandar  bagasunandar@gmail.com

Experiences

September 2022 - September 2023

Public Relations

Fusa Apparel

As a Public Relations (PR), I am responsible for creating and implementing marketing and promotion strategies, monitoring market trends to ensure that products align with market needs. Establish relationships with third parties, analyze and report on the effectiveness of the Marketing strategies implemented. Also as a Copywriter for social media release, include content planing and content output.

July 2020 - August 2020

Administraton Staff

Kecamatan Ciampea

In this role, I have responsibility for providing administrative services for the community related to civil registration. My responsibilities included data input and management of information provided by the public, ensuring accuracy and confidentiality of sensitive information. I assisted in the efficient processing of civil documentation and registration, developed and maintained organized records to streamline administrative processes, and communicated effectively with the public to address inquiries and provide assistance.

May 2018 - December 2019

Food Server

PT Eka Bogainti (Hokben)

In my role in the F&B industry, I managed a few responsibilities including customer service, order taking, food preparation, inventory management, and ensuring compliance with health and safety regulations. I also collaborated with team members to enhance service efficiency and customer satisfaction.

November 2019 - Sekarang

Freelancer Graphic Designer

Numotokeun

As a designer, I focused on creating simple visual for client needs. I developed clear and effective design layouts, collaborated with clients to ensure their requirements were met, and produced visual content using basic design software. My work emphasized clarity, functionality, and alignment with client expectations.

November 2019 - Present

Freelancer Photographer

Numotokeun

As a photographer, I captured high-quality images tailored to client needs, like events formal and non-formals. I edited photos to enhance the visual appeal, maintained and organized photography equipment, and collaborated with clients to ensure their vision was realized. My work emphasized creativity, technical proficiency, and attention to detail.

Educations



Djuanda University
Science Communication

2018 - 2024

GPA : 3.36/4



SMA Negeri 1 Ciampea
Ilmu Pengetahuan Sosial

2015 - 2018

Average : 83

Organization :

- OSIS, As a President

Skill

- Public Relations
- Marketing Strategy
- Market Analysis
- Microsoft Office
- Event Maker
- Digital Marketing
- Designer
- Copywriter
- Content Planner

Languages

- Indonesia – Proficient
- English – Advanced

Nomor Ijazah Nasional : 702012024000126
No. SK BAN-PT : 479/SK/BAN-PT/Ak.Pj/S/II/2023
No. SK Pendirian PT : 083/YPSP/III/1987 jo 759/KPT/II/2018

Tanggal Lulus : 16/02/2024

UNIVERSITAS DJUANDA

Program Pendidikan Sarjana

dengan ini menyatakan bahwa :

Bagas Sunandar

lahir di Bogor tanggal 07 Februari 2000

NIM/NIK : G.1810654 / 3201150702000010

telah menyelesaikan dengan baik dan memenuhi segala persyaratan pendidikan pada

Program Studi Sains Komunikasi

Fakultas Ilmu Sosial dan Ilmu Politik

dan oleh karena itu kepadanya diberikan gelar

Sarjana Ilmu Komunikasi (S.I.Kom.)

beserta segala hak dan kewajiban yang melekat dengan gelar tersebut

Diberikan di Bogor pada tanggal Lima bulan Juni tahun Dua Ribu Dua Puluh Empat

Rektor,

Dekan,

Prof. Dr. Ir. Mohamad Ali Fulazzaky, CES., DEA.

NIDN: 0410125904

Dr. Rita Rahmawati, Dra., M.Si.

NIDN: 0012046901

UNIVERSITAS DJUANDA BOGOR
FAKULTAS ILMU SOSIAL DAN ILMU POLITIK

Jl. Tol Ciawi No. 1, Kotak Pos Ciawi 35, Bogor 16720 Jawa Barat Telp./Fax : (0251)8240773
E-Mail : fisip@unida.ac.id, web : www.unida.ac.id/fisip

TRANSKRIP NILAI MAHASISWA

Nama Mahasiswa : Bagas Sunandar
N I M : G.1810654

Fakultas : Ilmu Sosial dan Ilmu Politik
Program Studi : Sains Komunikasi (S1)

NO	THS	SANDI	NAMA MATAKULIAH	SKS	HM	NO	THS	SANDI	NAMA MATAKULIAH	SKS	HM
1	20181	ISP100	Dasar-Dasar Sosiologi	2	B	29	20192	KMK464	Komunikasi Politik	3	B
2	20181	ISP101	Dasar-Dasar Antropologi Sosial Budaya	2	B	30	20192	KMK465	Komunikasi Massa	3	A
3	20181	ISP110	Dasar-Dasar Ilmu Politik	2	A	31	20201	KMK560	Komunikasi Visual	3	A
4	20181	ISP150	Dasar-Dasar Ilmu Hukum	2	B	32	20201	KMK561	Komunikasi Sosial & Pembangunan	3	B
5	20181	ISP151	Dasar-Dasar Ilmu Ekonomi	2	B	33	20201	KMK562	Perkembangan Teknologi Komunikasi	3	B
6	20182	ISP210	Sistem Politik Indonesia	3	A	34	20201	KMK563	Teknik Wawancara	3	C
7	20191	ISP340	Dasar-Dasar Organisasi Dan Manajemen	3	A	35	20201	KMK564	Bahasa Jurnalistik	3	A
8	20191	ISP350	Dasar-Dasar Logika	2	A	36	20202	KMK660A	Penulisan Artikel Opini	3	C
9	20201	ISP524	Metode Penelitian Komunikasi	3	A	37	20202	KMK660C	Event Organizer (HBM)	3	A
10	20192	ISP551	KKL (Kuliah Kerja Lapangan)	4	B	38		KMK661	Etika Komunikasi & Profesi Jurnalistik (JNL)	2	
11	20202	ISP640	Komunikasi Organisasi	3	B	39		KMK662	Manajemen Media Massa (JNL)	3	
12	20202	ISP650	Kuliah Kerja Nyata	4	B	40		KMK663	Penulisan Berita (JNL)	3	
13	20221	ISP850	Kolokium	1	B	41		KMK664	Produksi Media Masa (JNL)	3	
14	20231	ISP851	Seminar	1	A	42	20202	KMK667	Etika Komunikasi & Profesi Public Relations (HBM)	3	A
15	20231	ISP852	Skripsi	6	A	43	20202	KMK668	Manajemen Dan Strategi Public Relation (HBM)	3	B
16	20181	KMK160	Dasar-Dasar Ilmu Komunikasi	3	A	44	20202	KMK669	Produksi Media Public Relation (HBM)	3	C
17	20182	KMK260	Dasar-Dasar Public Relation	3	B	45	20211	KMK740	Kewirausahaan	3	A
18	20182	KMK261	Dasar-Dasar Jurnalistik	3	C	46	20211	KMK760	Semiotika	3	A
19	20182	KMK262	Dasar-Dasar Fotografi	3	A	47	20201	KMK761	Desain Dan Komunikasi Grafis	3	A
20	20182	KMK263	Dasar-Dasar Penulisan	3	B	48	20211	KMK762	Literasi Media	3	B
21	20191	KMK360	Teori-Teori Komunikasi	3	B	49	20181	UND100	Pendidikan Agama Islam I	2	B
22	20191	KMK361	Human Relations	3	A	50	20182	UND101	Pai II/Syariah Islamiah	2	A
23	20191	KMK362	Dasar-Dasar Periklanan	3	B	51	20181	UND110	Pendidikan Pancasila	2	A
24	20191	KMK363	Filsafat Komunikasi	3	C	52	20182	UND111	Pendidikan Kewarganegaraan	2	A
25	20192	KMK460	Sistem Komunikasi Indonesia	3	A	53	20182	UND120	Bahasa Indonesia	2	B
26	20192	KMK461	Retorika & Public Speaking	3	A	54	20181	UND133	Bahasa Inggris	3	B
27	20192	KMK462	Psikologi Komunikasi	3	A	55	20191	UND200	Pendidikan Kampus Bertauhid / PAIII	3	A
28	20192	KMK463	Sosiologi Komunikasi	3	B	56	20191	UND224	Statistika Sosial	3	C

Jumlah Kredit Wajib Ditempuh : 145 SKS
Jumlah Kredit Telah Ditempuh : 145 SKS
Jumlah Kredit Telah Lulus (Wajib: 145 Pilihan: 0) : 145 SKS
Jumlah Kredit Berhuruf Mutu "D" : 0 SKS
Prosentase Kredit Berhuruf Mutu "D" : 0.00 %
Indeks Prestasi Kumulatif (487/145) : 3.36

Bogor, 05 April 2024
Dekan

Ttd.

Dr. Hj. Rita Rahmawati, Dra., M.Si.
NIP: 196904121993032002

Catatan : Transkrip Nilai ini dianggap SAH apabila telah di tandatangani oleh pejabat berwenang dan telah di stempel





English Certificate

BAGAS SUNANDAR

has successfully completed the EF SET Certificate
and has earned the English level:



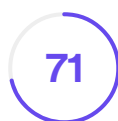
- ✓ Reading
- ✓ Listening

Awarded on: 14 Jun 2024

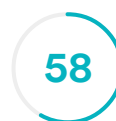
Understanding the results

EF SET	0-20	21-30	31-40	41-50	51-60	61-70	71-100
CEFR	A0 Novice	A1 Beginner	A2 Elementary	B1 Intermediate	B2 Upper Intermediate	C1 Advanced	C2 Proficient

The achieved English level is 65/100 on the EF SET score scale and C1 Advanced according to the Common European Framework of Reference (CEFR). The EF SET score is calculated as an average of the reading and listening scores.



Reading Score
C2 Proficient



Listening Score
B2 Upper Intermediate